

MEMORANDUM

22 August 2015

Subj: District Split Committee Team Members- Notes from Conference Call on 19 August 15

Conference Call participants:

Mary Berg, Jeanne Cassidy, Alanda Dyer, Alfred Herzing, Bob Hudack, Linda Ulrich

Fellow Committee members.

I appreciate you taking time from your schedules to be part of the conference call.

We can move forward now that Pan Kao has agreed to our implementation schedule. Our mission is to provide a complete, well researched, and well-publicized proposal to the membership for a vote at the Fall Conference Business meeting.

1. Here is our top level schedule:

Finalize district split plan	Sept
Publicize plan	Oct
Vote at Business meeting	Nov 7

2. We spent most of our time discussing Action Item #1 and agreed the next priority is to add to our committee membership. The following lists the Division representatives and who will reach out to add other committee members.

Note: Shading for D100 (B, E, H); Partial with parentheses (C, D)' no shading for Founders District.

Div	Division Representative	Additional members	Comments
A	Mary Berg	2	
B	Open	2-3	Linda Ulrich to find mbrs
(C)	Open	3	Mary Berg to find mbrs
(D)	Alanda Dyer	2	
E	Alfred Herzing	1-2	
F	Bob Hudack	1	
G	Open	1-2	Jeanne Cassidy to find mbrs
H	Open	2	Bob Hudack to find mbrs

3. Here is the updated action item list from our discussion:

#	Action Item	Due Date	Assignee
1	Add members to this committee who came up through the ranks in the potential D100 to ensure equal representation. Recommendations needed.	31-Aug	See Paragraph 2 above
2	Develop District Communication Plan to reach out to members.	31-Aug	Jeanne
2a	Prepare FAQs or other presentation for communicating with members	31 Aug	All
2b	Start visiting Division meetings to give all a heads up on the plan. Specifics to be provided by late Sept. Consider Ambassador approach.	Sept	TBD
2c	Develop comments section for input from members - part of Communication plan????	28-Sep	TBD
2d	Explain clearly that if Founder's district team doesn't do this, the Board of Directors will.		
2e	Ensure we are honest and up front about challenges faced and what some will sacrifice		
2f	Explain how ordinary clubs & members will benefit from the split (part of FAQ?). – TO BE DISCUSSED FURTHER		
3	Develop/modify proposal to be clear (see Alfred's comments).	10-Oct	Jeanne
3a	Modify proposed borders to take into account balancing weaker clubs.	25-Sep	Bob Hudack

4. Attachments for your review and use:

- a. Division New Club Chairs with Contact Information
- b. DRAFT - Updated FAQs for district-wide dissemination

5. Next conference call and agenda:

- a. Conference Call: Mon, Aug 31, 2015 7:15 PM - 8:45 PM Pacific Daylight Time
Phone dial-in: United States: +1 (224) 501-9412 - Access Code: 645-047-797
- b. Welcome new committee members; discuss communication plan and FAQs, status action items.

Thank you for your continued service to the District and fellow Toastmasters.

Warm regards,

jc
Jeanne Cassidy, DTM
949-444-9310

Attachment 1 – Division New Club Chairs with Contact Information

Division	New Club Chair	Email	Phone
A	Lori Shapiro	lashapi@yahoo.com	714-749-6363
A	Vijay Chidambaram (Div Dir)	chidamv@gmail.com	949-394-2330
B	Michelle Bender (Div Dir)	michelle.bender@parsons.com	626-440-4315
B	Rose Abbott	rose.abbott@parsons.com	
B	Jennifer Kwan	jpkwan@gmail.com	
B	Nora Jackson	njackson@lacera.com	
B	Hoda Hassan	hassan@dpw.lacounty.gov	
B	Lisa Flores	liscor@pacbell.net	
B	Hector Mascorro	hector.mascorro@sce.com	
C	JonClaud Pinto (Div Dir)	JonClaud@aol.com	714-883-3988
C	David Penrose	david@dpenrose.com	937-502-5964
C	David Chau	david.b.chau@outlook.com	714-366-6410
C	Alif Delacruz	delacruz176@gmail.com	
C	Linda Jaeckels	lindajae1949@gmail.com	714-495-1750
C	James Burnell	jimburnell4911@hotmail.com	714-661-0763
D	Anna Schcherbak (Div Dir)	annashcherbak@yahoo.com	310-920-0119
D	Mary Berg		714-825-0026
E	Gloria Miller	glovershi@aol.com	714-886-2457
F	David Moore (Div Dir)	dam92602@gmail.com	949-981-9188
F	Reg Weide	reg.weide@gmail.com	608-239-7996
G	Marie-Noelle Palermo (Div Dir)	marienoelle2359@gmail.com	562-338-3884
G	Marshall Northcott	northcott.marshall@cox.net	949-441-6179
G	John Barry	jpbarry05@yahoo.com	714-457-2279
H	Tima Ovcharenko (Div Dir)	toast4tima@gmail.com	909-456-0953
H	Peter Geissler	dtmquest@gmail.com	626-824-6778
H	Karen Baumgartner	karen@caltech.edu	213-407-1765

Attachment 2 – Updated FAQs – DRAFT

Founder's District Split Proposal FAQ

Q: Why should we consider splitting Founder's District?

A: In comparison to the other Districts within the Toastmasters International organization, Founder's District is one of the largest with 223 clubs. The workload in managing such a large district for the top District officers is significant. It has also deterred good candidates from running for higher office. Splitting the District would reduce the workload of top District officers and encourage more members to step up into the leadership roles.

Q: If we don't do it, will the split be done for us?

A: As stated in Article ___, Section 2 of the Bylaws of Toastmasters International, "The Board may form, consolidate, or reform districts on its own initiative for the best interests of Toastmasters International and the clubs."

Reforming the District is a likely eventuality. We have the opportunity to provide our input now. As leaders closest to the workings of the District, we have the best vantage point to position the reformed districts for continued growth and success.

Q: Who can vote on this proposal to split the District?

A: The voting members of the District Council which includes the Club Presidents and VP Educations (or their proxy), the District Governor, Lt. Governor Education & Training, Lt. Governor Marketing, the District Public Relations Officer, the District Secretary, the District Treasurer, the Division Governors and the Area Governors.

Q: What happens to the name Founder's District?

A: Per Toastmasters International, and the Founder's District Charter, the name Founder's District is given to the home District of Smedley Club Chapter #1. As of right now, this club is located to the south of the 22 freeway proposed boarder, and therefore will remain with the original District. But members who will be in the New District (number to be later determined), will ALWAYS be able to claim that they came from Founder's District.

Q: How will the New District be funded?

A: Per Toastmasters International Protocol 7.0 District Structure: At the time of the split, all funds either in Founder's District Bank Accounts or in the World Headquarters Founder's Reserve Account will be distributed amongst the two districts based on the % of member payments made by member clubs in each reformed District in the program year immediately preceding the reformation (split.)

Q: Will the New District have any support from Founder's District?

A: When the District splits – support for BOTH of the Districts will come from the Regional Advisor, International Director, and past leaders within the Districts. Because of the close geography, past leaders will also be available to help both Districts. (The new District will have many past leaders including a Past International President as members.)

Q: What is the process for the split as it relates to the leaders of the Districts?

A: If the proposal to move forward with the split is approved at the 7 Nov 2015 Business Meeting, at the following Founder's Spring Conference, one District Director would be elected for the 2016-2017 term. But instead of one set of secondary officers (Program Quality Director and Club Growth Director), the District would elect two sets - one for Founder's and one for the new District. So for the 2016-2017 term, there would be 5 top officers in Founders. Division Directors would still be elected and Area Directors would still be appointed by the District Director. The following year (2017-2018) the split would officially take place with each District electing a District Director and other officers.