# Member Retention through Effective Meetings

Karen Thompson Toastmasters LACE Spring 2014 Leadership and Communication Experience

June 7 and June 21









## Goals for Today

 Think about what is working and what could be different TODAY
Share an idea with someone TODAY
Entertain a new idea TODAY

#### Goals for Tomorrow

Share a new idea with others TOMORROW
Try a new idea TOMORROW
Reflect on the results of trying the new idea TOMORROW

Make Tomorrow...Your Today

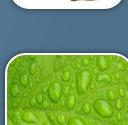
<u>Member/Club Retention</u> Excited New Members + Satisfied Existing Members

Do you know what members WANT?

Do you know what Officers NEED?

What is working in your club?

What is not working – Do you know Why?









**Effective Meetings** Purposeful time together meeting the needs of those present

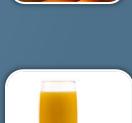
**Visitors and Returning Guests** Are they joining?

**Member Participation** Are they growing and working the program?

Leadership Role Modeling Are they leading and giving others opportunities to lead?

**Member Retention** Are they renewing because of the experience?























Find people to talk to today Make Tomorrow...Your Today

Share the positive

Share what you want to change

Share what you are going to try that is different

Stay open to change

Start New things to consider doing. What you think you or your group should start doing that is not being done today.	<b>Stop</b> What is ineffective that we need to stop doing and save our energy for other opportunities.	Keep What is working well that we should continue. Look for bright spots. Items that are working very well.

#### **Final Thought**

The verb "coach" comes from the root meaning "to bring a person from where they are to where they want to be."

## Leader's don't create followers; they create more leaders - Tom Peters



# Thank You





