

# Member Retention through Effective Meetings

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# *Goals for Today*

- Think about what is working and what could be different TODAY*
- Share an idea with someone TODAY*
- Entertain a new idea TODAY*

# *Goals for Tomorrow*

🕒 *Share a new idea with others TOMORROW*

🕒 *Try a new idea TOMORROW*

🕒 *Reflect on the results of trying the new idea TOMORROW*

*Make Tomorrow...Your Today*

Member/Club Retention

Excited New Members

+

Satisfied Existing Members

**Do you know what members WANT?**

**Do you know what Officers NEED?**

**What is working in your club?**

**What is not working – Do you know  
Why?**



# Effective Meetings

Purposeful time together meeting  
the needs of those present



**Visitors and Returning Guests**  
Are they joining?



**Member Participation**  
Are they growing and working the program?



**Leadership Role Modeling**  
Are they leading and giving others  
opportunities to lead?

**Member Retention**  
Are they renewing because of the experience?





# Find people to talk to today *Make Tomorrow...Your Today*

Share the positive

Share what you want to change

Share what you are going to try that  
is different

Stay open to change





# Final Thought

The verb “coach” comes from the root meaning “to bring a person from where they are to where they want to be.”

Leader's don't create  
followers; they create  
more leaders

- *Tom Peters*



# Thank You

