

Creating Creativity: The Great Sandbox

What IS creativity?

Michael Kirton Model

Two kinds of Creative Thinkers

INNOVATORS

ADAPTORS

CLARITY

Mindset:

$C = a(\text{Knowledge, Imagination, Evaluation})$

MOVE CREATIVE THINKING FROM THE RANDOM TO THE DELIBERATE

DIVERGENT and CONVERGENT THINKING

Divergent: Finding different approaches

Convergent: Evaluate the ideas found in Divergent thinking

Scott Adams –
CREATIVITY is.....

CREATIVITY IS A SKILL THAT CAN BE DEVELOPED – NOT A GIFT

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CREATIVITY
unleashed

