

# Lt. Governor Marketing Report By Linda Ulrich

## October 17, 2012 DEC Meeting

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New Members as of 30-Sep-12 -

Membership Renewals as of 30-Sep-12 -

### **Membership (Ben Bolisay)**

#### **Open Houses**

Something Gained (Cypress Library) – looking for new location

Lensmasters – Meeting at REI on first & third Saturdays

#### **SpeechCraft**

Printronic, Inc. – information only

WorleyParsons, Azusa – would like a new club but viable for only 18 months

InsightInvestments – No dates set

First American Title –Becky Smith and Jason Brady, leads

#### **PR Events**

Long Beach Women’s Conference – September – following up on leads

### **Youth Leadership Programs/Gavel Clubs (Deven Shah)**

OCAD-OCDE-TM – speech and interview workshops for OCAD students

Asperger Support Group – Gavel Club (need a mentor)

Shaolin Temple (Temple City) – Min Tang; no update received

Division B YLPs – on-going (Roger Carlson, YLP Chair)

Deven’s new gavel club

### **New Clubs (Sylva Blackstone, Pan Kao, Sushma Rajput)**

Express to Impress - Chartered July 2012

Kelley Blue Book – Chartered September 2012

#### **P90 Leads**

Citivist (Lift Up) – to charter before 31-Oct-12 – Div A

First American Title – SpeechCraft for employees; move to new club (Dec 2012) - Div A

Chase – Pasadena (Founder’s lead, District 52, back to Founder’s) – Div B

Something Gained (Cypress Library) – need members and new location - Div E

The Authority – needs additional members – Div F

#### **P50 Leads**

Tax Financial Group (tfg, Inc.) – (Jan 2013) - Div A

Darnell Technical Services – Wanting to start before end of year - Div A

Community “Lensmasters” – Open House needed to bring in new members - Div A

City of Pasadena – “yes”, but will not set date for Demo meeting – Div B

San Gabriel Valley Wine & Dine – meeting; 14 members - Div B

Grace Brethren Church – (Jan 2013) - Div B

Duarte Chamber of Commerce – Demo meeting 16-Oct-12 – Div B

Women’s Veterans & Peace Officers – would like Demo meeting; no date set – Div C

Rose Hills Mortuary/Cemetery – Div D

Jeff & Kim’s Church – Upcoming Demo meeting; no date set - Div H (new lead)

**Others** – on the radar, but no movement at this time

McCarthy Building Companies – no information available - Div A

*Microsoft Store –not moving forward – Div A*

Aerovironment – contact name only – Div B

Arcadia Chamber of Commerce – no contact name provided – Div B

Pankow Builders – moved to Pasadena; need new HR contact name – Div B

Shaolin Temple Cultural Center – still lacking membership; YLP (Min Tang, lead) – Div B

SBC Church of Santa Ana – Jack Schmidt contact; no information – Div C

Christian Focus Club at Crystal Cathedral – David Lehman contact; no information – Div C

Congregation B’nai Tzedek – Gerald Fleischmann contact; no information – Div C

Cross Point Baptist Church – Wilton & Elise Roddy contacts; no information – Div C

ADP – Barbara Covell contact; no new information - Div D (CHECK PAN’S NOTES)

Insight Investments – SpeechCraft only at this time; Div F

La Fetra Senior Center (District 12 lead) – questions only at this time - Div H

University of the West – lead not yet a student (Fall 2013) – Div H

## **Sponsors/Mentors and Club Coaches (Diane Beall &Carolynn Bramlett)**

Sponsors, mentors, and club coaches needed! Contact Diane Beall and Carolynn Bramlett if you would like more information or you are interested in serving in one of these capacities. Recommended: CC award and served as either VPE or President for one six-month term.

As soon as we get a lead, the information is sent to the respective New Club Chair, Division Governor, and the Sponsor/Mentor Chair. If possible, sponsors and mentors have been identified by the Division and/or Area Governor, so that the selection process is easier. We appreciate those who have stepped up to serve our new clubs.

Being a club coach requires good listening skills and a strong understanding of the Toastmasters communication and leadership programs. These dynamic and humble service leaders work with club leaders to provide feedback and alternatives to work through a club’s membership and/or leadership challenges. Club coaches are in high demand and short supply. If you would like an opportunity to share your knowledge and experience with a struggling club, contact Carolynn Bramlett.

## **Suspended Clubs**

Suspended clubs are the result of a club not being able to sustain itself. This may be due to loss of membership, loss of meeting location, change of meeting time, member attrition, or a number of other factors. The remaining members and club officers may not be willing or able to revive the club and vote to suspend the club charter. Although we understand this happens, the resulting loss is a blow to the District leadership team. If we can place a club coach in these clubs we may be able to save them; otherwise, we must start a new club to offset each loss. We need your help to continue to bring in those new club leads or to assist with one of those already identified, above.