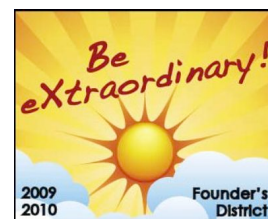


The FOUNDER

The Founder's District Quarterly Newsletter



[www.FoundersDistrict.org](http://wwwFOUNDERSDistrict.org)

Featuring successful Toastmasters achieving their personal and professional goals.



www.Toastmasters.org

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Ede Ferrari-D'Angelo, DTM
[Lt. Gov. Education & Training](#)
Email: eferrariangelo@gmail.com

eXtraordinary Resources Available...Today!

Your 2009-2010 Education and Leadership team is here to assist you achieving your Toastmasters goals.

Distinguished Club Program Chair - Norm Stein, DTM -

The DCP is the roadmap to help you and your club become Distinguished or better. Norm is our expert guide and he will answer questions about what is required, deadlines to meet, and how to submit your achievements to Toastmasters International for recognition. Contact Norm at normanwstein@hotmail.com.

SPEAKER EXCHANGE PROGRAM Chair - Mark Oshman, DTM –

This specialty program coordinates speaking opportunities for Toastmasters clubs to receive outside guest speakers and provides many benefits. The speaker has a fresh audience and new perspectives, and the host club has a chance to observe the speaking styles of other Toastmasters, while adding excitement and variety to the meetings. Contact Mark at a1marksman@aol.com to schedule a speech.

HIGH PERFORMANCE LEADERSHIP PROGRAM Chair - Bill Neal, DTM –

The HPL Program is a hands-on skill-building program designed around the project of your choice in which you serve as the team leader. The venture can be affiliated with your club, business or community for fun or for profit. Contact Bill at rhodanbill@aol.com and he'll guide you through each phase of the program.

COMPETENT LEADER Chair - Ben Bolisay, ACS, CL –

We have determined some members and clubs are struggling with the "new" CL manual and could use some guidance. Ben leads this new team to explain and clarify the program and he'll show how easy it is to complete assignments. Contact Ben at benbolisay@sbcglobal.net for some eXtraordinary assistance.

The mission of the district is to enhance the performance and extend the networks of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by; focusing on the critical success factors as specified by the district educational goals and membership goals; ensuring that each club effectively fulfills its responsibilities to its members; providing effective training and leadership development opportunities for club and district officers.



Maira Pineda, ACS, ALS
 Founder's District Governor
 Email: maitaiti@yahoo.com

Take a Look Around

Our leadership training provides a venue to achieve positive results, reach ambitious goals, sustain high levels of success, and gives priority attention to the needs of others. It is also a time to ask: Who do we think of and honor as leaders? In the Founder's District, who are the *mentors* engaged in shaping our emerging officers, chairpersons, and governors? Who are the humble *volunteers* helping others creatively explore their HPL Projects? Who are the passionate "*One Percenters*" promoting clubs so that others may be transformed by the Toastmasters experience?

Take a look around and see these **extraordinary** Servant Leaders. They are those quiet champions who help "...expand people's capacity to... give and get more from their own lives" (Rajesh Setty, entrepreneur, author, speaker); the unlikely hero whose most brilliant contribution comes from cultivating someone else's confidence; the leader who brings forth the genius in others. Truly, those who wear the title 'leader' should be those who earn it by... "[*serving*] rather than [*being*] served."

2009-2010 Incentive: Serve in any leadership position (club officer, district officer, chairperson or committee member, sponsor/mentor/coach) or earn any leadership award (CL, ALB, ALS, LDREXC, DTM) this year & receive the limited edition District Governor's pin.



October 2009 is Toastmasters' Month

California's Governor Arnold Schwarzenegger congratulates Toastmasters on eighty-five years of services to "California and beyond" in a letter sent to Michael Varma, the Founder's District Public Relations Officer.

Mayors in the Founder's District have proclaimed October 2009 as Toastmasters' Month. Official government supporters include:

- Governor Arnold Schwarzenegger
- Senator Lou Correa 34th District
- Congresswoman Doris Matsui 5th District
- Congresswoman Lynn Woolsey 6th District
- Congresswoman Barbara Lee 9th District
- Congressman Pete Stark 13th District
- Congresswoman Judy Chu 32nd District
- Congresswoman Loretta Sanchez 47th District
- Mayor Steven Placido of Alhambra
- Mayor John Wuo of Arcadia
- Mayor John Rocha of Azusa
- Mayor John Beauman of Brea
- Mayor Bruce Barrows of Cerritos
- Mayor Allan Mansoor of Costa Mesa
- Mayor Walter Allen of Covina
- Mayor Lisa Bartlett of Dana Point
- Mayor Mario Guerro of Downey
- Mayor Guy Carrozzo of Fountain Valley
- Mayor Don Bankhead of Fullerton
- Mayor Keith Bohr of Huntington Beach
- Mayor Sukhee Kang of Irvine
- Mayor Joel Lautenschleger of Laguna Hills
- Mayor Frank Ury of Mission Viejo
- Mayor Edward Selich of Newport Beach
- Mayor Mary Ann Lutz of Monrovia
- Mayor Carolyn Cavecche of Orange
- Mayor Gary Thompson of R. Santa Margarita
- Mayor Curtis Morris of San Dimas
- Mayor Eugene Sun of San Marino
- Mayor Miguel Pulido of Santa Ana
- Mayor Louie Gonzales of Santa Fe Springs
- Mayor Doug Davert of Tustin
- Mayor Roger Hernandez of West Covina
- Mayor Margie Rice of Westminster & Midway City
- Mayor Mark Schwing of Yorba Linda



Victoria Bakker, ACS, ALB
 Lt. Governor Marketing
 Email: raspberryford@gmail.com

Finding New Blood: Growing Memberships

We all know the benefits of being a Toastmaster; if we didn't, we wouldn't be involved in it. So how do we communicate the value to non-Toastmasters? How do we get them in the door and visit our clubs? More importantly, how do we close the sale and have GUESTS become MEMBERS?

Toastmasters offers several methods to achieve the goal of bringing in new blood. There are the Membership Building Contests that run all year long. You're club can hold an Open House or host a special event (after all, Toastmasters just turned 85!).

These are all great methods for introducing Toastmasters to others, but did you know that there are two other tools that are at your disposal? Your club can host a Speechcraft and/or a Youth Leadership program. Both are short 6 to 8 week-long programs which target different audiences: our current and future leaders.

Find out more about these two programs by contacting our key resources. For Speechcraft, Barbara Barrientos at raynbarbie@sbcglobal.net or Linda Ulrich at luhtinc@sbcglobal.net and Youth Leadership, Kandarp Shah at shahk@uci.edu.

With these great programs, and the assistance of your District, let's bring in new blood, and help each of our clubs GROW!



Oh, Say, Can You See...Pablo?

Mild mannered Orange County program analyst Pablo Castillo belts out the National Anthem at a Los Angeles Galaxy professional soccer game for 22,000 fans at the Home Depot Center in Carson, Calif.



Castillo joined Toastmasters in August 2008 to gain confidence when he speaks to a group of people in a business setting and when he sings.

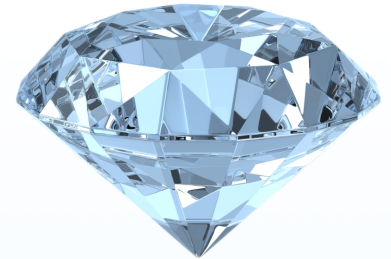
During club meetings he enjoys listening to constructive criticism - for himself or others - like the importance of eye contact, monotone voice recognition and awareness of body language. Every tip can be applied to personal and professional goals.

“While I was singing, I could hear my club members saying, ‘Stand straight, smile, be confident, hands to your side.’ Thank you Toastmasters!”

Castillo is a worship leader at [Templo Calvario](#) in Santa Ana, which is the largest bilingual Hispanic

Church in the United States. He is now working on his first solo album with a Grammy nominated producer.

Pablo Castillo is a member of the [BergenMeisters Club #7493](#) and can be reached at mastercast83@gmail.com.



Diamond Web Award

Receive *FREE* feedback on your club’s web site and a chance to win a “swag bag” of gifts and goodies valued at \$250. Email your name, club’s name, and web site URL to mvarma@foundersdistrict.org.

All Founder’s District web masters are eligible - other contest guidelines are online and available to download at www.FoundersDistrict.org

Avis Awarded for Awesome Achievement

Avis French, CL, was honored with the Gene Beckwith Memorial Trophy for her years of leadership, wisdom, and humor at the Founder’s District 2009 Fall District conference in Anaheim, California.

“I was privileged to be the recipient of this prestigious award. I look at the names of past recipients with their DTM and PDG designations and I just cannot believe I was selected for this award,” said a humbled Avis French.



“Humor is vital in today’s troubled environment,” said French. “A little levity can go a long way toward reducing stress and building a team. Wisdom is something you learn every day, from the people you meet and your experiences. More importantly, wisdom is not something you should keep to yourself however, but pass on to others. Together humor and wisdom make a good leader.”

French joined Toastmasters to be a better employee and her skills quickly led to assisting the community and key organizations like the Academic Decathlon, Rotary, Lions, Concordia University, and Future Business Leaders of America. She is a cornerstone of the [Judges Bureau](#) and is willing to share her time and talent with fellow Toastmasters.



Read Three More Chances to Win (Page 9)

Spotlight on Founder's District Members

Dr. Bob Wood, ATMG, applies his Toastmasters skills as an active member of the [Newport-Balboa Rotary Club](#) that shares the objective of curing polio throughout the world. He also elected to “go through the chairs” of the Exchange Club of Newport Harbor - a club that focuses on the prevention of child abuse and supports many high school scholarships.

Wood is on two Boards of Directors (one local, one international) for the Mutual UFO Network and speaks regularly on the topic. Find out more by going to his website: www.majesticdocuments.com.

“My goals are to live life to the fullest with the love of my wife, my contributions to service clubs, church and Toastmasters, and continue to earn a living beyond pensions from the past. This means continuing to try to excel and always do better than the last time.”

Last Books Read:

Pandora's Keepers: Nine Men and the Atomic Bomb by Brian VanDeMark

Fun Facts:

- I'm 81.6 years old.
- I work out twice a week at the gym.
- And I figure age is not a reason to say you won't or can't do something - it's all in your mind.



Division A

Email: drbobwood@roadrunner.com
 Home Club: [Newport Center Toastmaster Club 231F](#)



Division B



Ligia Molina, ACB, ALB, is a Senior Lead Radiology Technologist at Huntington Hospital in Pasadena and a Clinical Instructor at Pasadena City College.

She knows that good communication is the tool to reach anyone, in any circumstance or situation. The communication and leadership skills of Toastmasters are powerful elements and help her achieve her goals.

“I take pride in seeing the students I have mentored become professionals and lead responsible lives. I will continue to teach and bring Toastmasters to the youth at high school level!”

Last Book Read: *Three Cups of Tea* by Greg Mortenson

Email: Ligiamolina777@hotmail.com
 Home Club: Huntington Hospital
 1003430

Fun Facts:

- Vice President of Nicaraguan Relief Society - a humanitarian organization to aid the needy hospitals in Nicaragua. For more information go to: www.nicaraguanrelief.org.
- Enjoys opera, classical music, gardening, reading, playing the piano, entertaining, traveling and, of course, Toastmasters.



Spotlight on Founder's District Members

Don Murphy, 49, President of *Club 5598, Orange County Civic Center*, died on Thursday, after being struck by a driver while on an early morning bicycle ride, before going to his Civic Center Office, where he worked as a Senior Flood Control Engineer for Orange County.

Don spent the last 14 years volunteering his Toastmaster leadership skills to advance the educational and career opportunities of the men of Cactus Gardens – a residential alcohol and drug treatment center. His creative “stage time” exercises engaged even the most shy and fearful making public speaking fun. *“I was scared of my shadow, out of hope and out of confidence; Don’s encouragement helped me get my life together,”* remarked a current center resident.



Division C

Don Murphy with one of his daughters.

Home Club: [OC Civic Center #5598](#)

As a Servant Leader, Don inspired all to find a need and fill it, as he did, at Cactus Gardens, in the most humble and modest way. His legacy is non-judgmental, unconditional devotion to expanding the joy and quality of life for others. **He is an everyday hero.** Don leaves behind his wife Heather and two daughters in college.

In lieu of flowers, family requests tax deductible contributions to The Don Murphy Counseling Center (also known as Cactus Gardens Residential Treatment Program): 714-703-9492.

Division D



Tony Marquez, CC, says, *“I have learned that you become a good leader when you learn to listen to people. Patience is the key and now I look forward to listening first instead of jumping to conclusions.”*

Marquez helped his fellow employees after he sent an email to the president of his company sharing that he won 1st place at the Area D2 humorous speech contest. He received the following response: *“Tony, you are an inspiration to the company.”*

“It’s a great feeling knowing you have inspired other people, especially when we have more than 300 sales representatives,” said Marquez.

Email: Mar9898@gmail.com

Home Club: [Brea 2757](#)

Last Book Read:

Hello From Heaven – After Death Communications

Fun Facts:

- I cleaned drive-in movies at 3:00 am at the age of 12.
- Owned my own donut shop.
- Enjoy telling jokes.
- Recently nominated to be my club’s president.



Spotlight on Founder's District Members

Penny Edlund, ACB, considers herself a late bloomer to public speaking and wants to encourage “early” bloomers. *“My personal goal is to be able to provide youngsters with tools and training that can help shape futures, open doors, inspire leadership and social responsibility.”*

She’s proud of her two sons (Julian 19, Jarrett 17 - pictured on right) both who completed a Speechcraft Program. Julian is on the San Francisco State University debate team and Jarrett is a 4H Club president.

Last Book Read:

Die Nacht von Lissabon by Eric Remarque



Fun Facts:

- This October I completed my 16th Marathon (I placed 5th in my division).
- Ran the Camp Pendleton 10K Mud Run (My team placed 4th).
- Learned to sail this summer and found another passion.

“I’ve discovered many parallels between running, sailing, and public speaking. It’s never too late. There’s always another layer to learn. There’s wonderful people to meet and make the journey with. Just do it, enjoy it, set goals, learn and grow. And even if you’re a late bloomer, you may discover that you’ve inspired and motivated many others along the way.”

Division E



Email: penelopeeu2020@yahoo.com

Home Club: [Excel Orators #2164](#)



Division F



Mani Chinniah is a charter member of the [Speak and Lead Toastmasters Club #1182876](#), which was established in May 2008, and a computer consultant.

Today’s economy can be tough for consultants and owner-operated businesses. Knowing how to best convey your message or “seal the deal” is where your Toastmasters skills can shine.

“My Toastmasters experience resulted in a better negotiation for my annual bonus at work. During this tumultuous economy, all of us were expecting some reduction in salary. By negotiating in the right way, I was saved of a pay cut and I also managed to get some bonus.”

Email: umamaniac@gmail.com

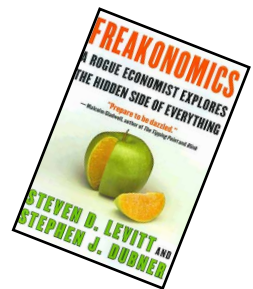
Home Club: [Speak and Lead 1182876](#)

Last Book Read:

Freakonomics by Stephen Dubner and Steven Levitt

Fun Facts:

- Walk, Speak and Read, not necessarily in that order. (apparently starting his second career as a comedian - keep the day job!)



Spotlight on Founder's District Members

Cheri Alguire, ACB, ALB, has a goal to partner with people to help them take their businesses and their lives to the next level of success. She accomplishes this through one-on-one and group coaching, training and her books, easily found at www.CheriAlguire.com.

"When someone I am working with has that 'ah ha' moment where things click for them, I tell myself, 'That is why I do what I do every day!' There is nothing greater than helping people succeed."

Toastmasters Success:

"The evaluations I have received over the years in Toastmasters have helped me notice distracting things I do when speaking or presenting and have given me the confidence to speak more often."

Last Book Read:

Happy for No Reason by Marci Shimoff



Fun Facts:

- I love to hike and do anything outdoors.
- I have 3 kids, the youngest is still in high school.
- I have my second book coming out in January 2010.



Division G

Email: Cheri@CheriAlguire.com

Home Club: [Money Talks Club # 624723](#)

Branding & Marketing Mastery: A Guide To Getting It

"Like having a marketing seminar in a book! The chapters lead you through building your strategy, branding your business, and what to do to build connections."

Order today and get a signed copy from co-author Cheri Alguire, plus she will pay the shipping!



Division H

Ester Loanzon, ACG, ALB, is the Area H1 Governor and a minister of a non-denominational organization. She poses the question: *"If a layman has the good attitude of being a Toastmaster in learning how to speak, listen, and lead...why can't I as a minister?"*

She strives to abide by the Toastmasters policies inside and outside of her club. *"I practice to the best of my ability, whatever is taught by my superiors and shared by my co-members, and I apply them in my everyday life in dealing with all types of people in the outside world."*

Email: Eloanzon@aol.com

Home Club: [Community Speak E-Z #62](#)

Last Book Read:

The Holy Bible



Fun Facts:

- I am a very patient person.
- I love to learn new things and practice them in my life.
- I love to share my knowledge, wisdom and time with the whole world.
- I completed my ACG November 2009 and currently working on my ALS.
- My HPL project is "Ester Loanzon Global Ministries To Feed The Hungry."



Call for Nominations

Founder's District is now seeking nominations for the positions of District Governor, Lt. Governor Education and Training, Lt. Governor of Marketing, and Division Governors. These positions will be filled by election at the Spring Conference in April 2010.

All qualified members are encouraged to self-nominate and run for office. Leadership in Toastmasters offers vital



- Team building
- Delegation
- Goal setting
- Planning
- Problem solving

Other key benefits are networking with other business leaders, making new friends, and gaining a better understanding of how Toastmasters works on a global scale.

Officer descriptions, including the qualifications and responsibilities for each district position, are online at <http://www.toastmasters.org/OffQual.aspx>.

Applications for the elected positions above are due by February 12, 2010, and are available on the district Web site in Microsoft Word and PDF formats: <http://www.foundersdistrict.org/wiki/OfficerRoles>.

If you have questions or need paper copies of the materials, contact Nominating Committee chair **Bob Hudack, DTM**, at (949)951-2978 hudacktm@gmail.com.

Area Governors will be appointed by the District Governor-elect after the Spring Conference. All potential candidates are encouraged to submit applications.



Nothing is produced, no progress is made, by being against or criticizing something. Progress, including personal success, results from being for something and doing something about it.

~Ben Miller

You Be The Judge!

Well-trained, impartial, and professional quality Toastmaster judges are needed for the following community youth contests:

- Academic Decathlon
- Rotary Speech Contests
- Lions Club Speech Contest
- High School Academic Competitions
- National Management Association Speech Contest



The Founder's District Judges Bureau sends trained judges to provide unbiased scores and adhere to the organizations' contest rules. Your contributions as a judge are vital to ensure the audience and contestants feel confident winners are deserving and best represent their institution.

These events provide our members the opportunity to help young people gain valuable speaking experience and receive supportive feedback to learn and grow. It's also a chance for Toastmasters to give back to the community.

Your vote counts. If you're already a trained judge, we need your expertise to help guide our future leaders. If you want to become a trained judge, we'll assist you to achieve your goal. Contact us today!

Contact: **Avis French, CL**, Judges Bureau Committee Chair
Phone: 949-830-1167
Email: eavisf@sbcglobal.net
Web: <http://www.foundersdistrict.org/wiki/CommunityEvents>

Hollywood, Here We Come!

With the success of having more than 30 local city Mayors support and celebrate Toastmasters International's 85th anniversary, our public relations team reached out and received endorsements from California Governor Arnold Schwarzenegger to several U.S. Senators, Members of Congress, and the First Lady, Michelle Obama. Now we're headed to Hollywood!



Phase II of our "brand and expand" publicity campaign has started. Requests have gone out to local, national, and international celebrities requesting their support by performing a brief public service announcement about how Toastmasters has helped more than four million men and women learn to speak with poise and confidence.

In addition to being a wholesome story, it will be a fun and rewarding way of giving back to the community – and positive publicity – while encouraging people to learn tangible career skills.

We're excited about who has signed on so far (details to be released soon) – and we're looking for more. If you know a celebrity or have suggestions for a spokesperson, please contact Michael Varma at mvarma@foundersdistrict.org or 949-554-5497.



Spotlight Submissions

Do you know an outstanding Toastmaster?

Are they reaching their personal or professional goals?

Fill out the [Spotlight Questionnaire](#) and email it to mvarma@foundersdistrict.org to be considered for the next issue of *The Founder*.

Three More Chances to Win

The winners of the Public Relations contests were announced at the Founder's Fall 2009 District Conference.

Olivia Wolff, CC, CL, of Raytheon Smooth Talker Club 3127 won the Diamond Web Award and **George Day, CC, CL**, of Smedley Club 1 won the Public Relations Achievement Award.

Each winner walked away with a "swag bag" that had a retail value of more than \$1,000 (originally advertised as \$250, but many additional donations were received).

The Good News for YOU – All three contests have started again. This means three more chances to win! Click the following links for more details: [Diamond Web Award](#), [Founder's Film Award](#), [Public Relations Achievement Award](#).

Diamond Web Award Winner and Finalists

- Winner [Raytheon Smooth Talker Club 3127](#)
- Finalist [Irvine Lunchtime Toastmasters Club 219](#)
- Finalist [Cypress Communicators Club 6245](#)
- Finalist [Lake Avenue Toastmasters Club 8360](#)
- Finalist [SpeakEZs Toastmasters Club 8771](#)
- Finalist [Latin Leaders/Lideres Latinos Club 583774](#)
- Finalist [Fluor Discovery Toastmasters Club 1140716](#)

"Swag bags" re-start at the \$250 value. Spring contest entry deadline is 03/31/2010.

2010 LACE Training

Founder's District Leadership And Communication Education (LACE) interactive workshops start January 2010 to coincide with your New Year's goals, Club Officer training requirements, and additional learning opportunities.

January 9, 2010 (Saturday)
Crystal Cathedral, Garden Grove, CA

January 23, 2010 (Saturday)
Rio Hondo College, Whittier, CA

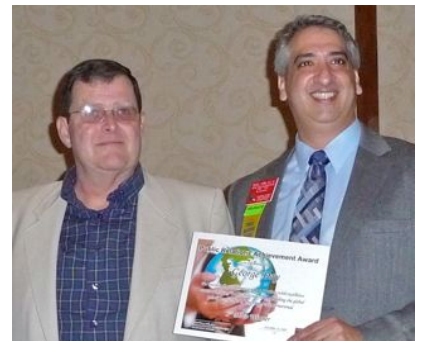
REGISTER online today: <http://www.foundersdistrict.org/lace>. You can stay for just a few or all of the workshops.

Only \$12.00 per person per day includes: materials/handouts, entry to training sessions, workshops, parking, and lunch for those who register online. **IMPORTANT:** Lunch is "first come, first served", during lunch hours only! *Those who register online will receive priority service!*

Can't attend L.A.C.E.? Check with your Area Governor or online at www.FoundersDistrict.org.



Olivia Wolff and George Day receive winner's certificates from Public Relations Officer Michael Varma.



YOUR FOUNDER'S DISTRICT LEADERSHIP TEAM

Maira Pineda, ACS/ALS District Governor / Publisher maitaiti@yahoo.com	Ede Ferrari-D'Angelo, DTM Lt. Gov Education & Training eferrariangelo@gmail.com	Victoria Bakker, ACS/ALB Lt. Governor Marketing raspberrford@gmail.com	Michael Varma, ACG/ALS Public Relations Officer mvarma@foundersdistrict.org
Michael Varma, ACG/ALS Newsletter Editor mvarma@foundersdistrict.org	Diana Ewing, CC/CL Editor diana.j.ewing@gmail.com	Dan Cossack, ACS, ALB Graphic Artist / Web Master danc@latinleaders.org	This could be you! Contributing Writer