



# Linda Ulrich, DTM

## Candidate for 2012-2013 Lt. Governor Marketing

### Candidate Information

As Lt. Governor Marketing, I will continue to work with Area, Division, and District leaders to provide training opportunities that will:

- ◆ Present ways for opening lines of communication, delivering the right message, and closing those sales with prospective clubs
- ◆ Outline details for setting up and planning demonstration meetings
- ◆ Identify advanced leader candidates who need to fill the Sponsor/Mentor/Coach requirement

These opportunities will provide a means for members' continued growth as well as a vehicle for learning and fun.

I believe that building new clubs and bringing in new members are the lifeblood of Toastmasters, but it takes both new and established clubs and members to ensure their survival and protect our Founder's District legacy.



**Leadership is a serving relationship that has the effect of facilitating human development. – William Arthur Ward**

### Accomplishments

March 2012 – Club Sponsor for All StAARs Club in Arcadia, CA  
September 2011 – Demo Team and Co-Sponsor for On the Dot TM Club in Monrovia, CA  
2011-2012 – Area B6 Governor  
June 2011 – Demo Team for West San Gabriel Community TM in San Gabriel, CA  
2011-2012 – Founder's District Contest Chair  
February 2010 – Demo Team for ITT/DSN in Monrovia, CA  
2010-2011 – Division B Governor, President's Distinguished Division  
2009-2010 – Founder's District Speechcraft Chair, North  
2009-2010 – Division B Toastmaster of the Year  
January 2010 – Club Mentor for HITTech Speakers, San Dimas, CA  
2009-2010 – Assistant Division B Governor  
2008-2009 – Area B5 Toastmaster of the Year  
June 2008 – Mentor WildChatters TM Club, 3 years President's Distinguished  
2007-2008 – Founder's District Treasurer  
2007-Present – LACE Presenter  
2005-2006 – President of TWO President's Distinguished Clubs

***What does it mean to be placed into a leadership position?  
Frankly, it means we now have the authority to serve people in  
a special way. - Anonymous***

**Founder's District 2012 - 2013**